

Raptor 5

[Disinfectant][nonfood contact surface Sanitizer][24 Hour Residual Sanitizer][Hard Surface Mildewstat][Fabric Mildewstat][Cleaner][Soap Scum Remover][Bathroom Cleaner][Tub and Tile Cleaner][and][Deodorizer]

{Front panel}

KEEP OUT OF REACH OF CHILDREN

WARNING

SEE [BACK] [SIDE] [PEEL BACK] PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

Active Ingredients:

Alkyl (50%C ₁₄ , 40%C ₁₂ , 10%C ₁₆) dimethyl benzyl ammonium chloride	0.32%
Octyl decyl dimethyl ammonium chloride	0.24%
Didecyl dimethyl ammonium chloride	0.12%
Dioctyl dimethyl ammonium chloride	0.12%
Citric acid	2.50%
Other ingredients	96.70%
Total:	100.00%

Net contents: {Actual contents will be inserted on container label. Example shown below.}
XX FL OZ. (XXXX mL)

{Optional front panel text to support 24 Hour Claim}

[*See back panel for organisms killed for 24 hours]

[*See back panel for organisms this product is 99.9% effective against for 24 hours]

{Front or Back Panel}

EPA Reg. No.: 4091-22

EPA Est. No.: {insert appropriate EPA Est. No}

[Lot code designates actual Est.] [Circled letter is [first] [last] [letter of lot number]]

[Manufactured][Distributed][Distr.][Sold] [by][for]:

WM Barr & Company, Inc.

6750 Lenox Center Court

Suite 200

Memphis, TN 38115

©YYYY WM Barr & Co., Inc.

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Questions [or Comments][?]:

[Call] [888-326-7743]

[Mon-Fri 9AM-5PM CT]

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes or on clothing. Avoid contact with skin. Wear protective eyewear such as safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID: If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. If on skin: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment. [For general information on product use, call the National Pesticides Information Center at 1-800-858-7378.] For emergencies, call the poison control center at 1-800-222-1222.

[DIRECTIONS FOR USE]: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label. Not for use on food contact surfaces.

[Can be used on] [For use on] {Insert hard nonporous surfaces from Table 3} [and many similar [household] [commercial] [industrial] [institutional] [business] surfaces.]

DO NOT USE on eating/cooking utensils, glasses/dishes or cookware. Not recommended for use on]-or[do not use on]-or- [not for use on] [cultured] [sealed] [or] [bare] marble [surfaces] [unfinished, oiled, or waxed wood surfaces], [wool], [silk], [mirrors], [glass]. [For other surfaces, test in an inconspicuous area.] [Test on an inconspicuous area for colorfastness.] Rinse food contact surfaces with potable water.

Safe for use on:

[plastic], [upholstery], [painted wood], [sealed wood] [painted surfaces], [washable fabric], [vinyl], [leather], [stainless steel], [aluminum], [glazed porcelain], [glazed ceramic], [designer tiles] {insert surface material from Table 1}

To Operate: Turn nozzle to preferred usage.

{Alternate for refill bottle}

Use this product with Raptor 5 spray bottles [only].

[Remove] 1. Remove trigger sprayer -or- cap [from empty bottle].

[Pour] 2. Unscrew cap on refill and pour contents directly into empty bottle.

[Use] 3. Replace trigger sprayer [and use as you normally would].

-or-

[Remove trigger sprayer from empty bottle,] unscrew cap and transfer your trigger to this bottle.

{Instructions on spray bottle}

[Refill Instructions:] [Refill only with Raptor 5].

To refill [spray bottle]: Turn trigger on spray bottle [1/4 turn] counterclockwise [and pull upward[s]] to remove. [Pour [refill] product into spray bottle.] [Fill spray bottle] [with refill solution] [After refilling spray bottle,] Replace trigger [by aligning [red [tip] tube on trigger with -or- to small [opening] [-or- tube] inside bottle [while pushing down] [-and/or- push [sprayer] [straight] down [to close] [until it clicks] [-and/or- locks into place]].]

-or

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To refill [spray bottle]: Twist trigger [on spray bottle] [1/4 turn] [-or- counterclockwise] [and pull up -or- upward[s]] [to remove]. [Fill spray bottle] [with refill solution.] [After refilling spray bottle,] [replace trigger] [to replace trigger,] [Align [red tip[ped]] tube] [on trigger [head] over [small] -or- tube opening -or- tube [on] [the] inside [of the bottle].] [[Note that] trigger [head] should point in [the] same direction as [the] tube [running] on the outer edge of the bottle.] [Press] [straight] down on the trigger [head], [applying even pressure] [until it clicks -and/or- locks] [into place].]

[CLEANING] [DIRECTIONS]

[TO CLEAN]: Spray on surface[s], allow to penetrate [soil or stain]. Wipe clean with a [damp] cloth [or sponge] [or paper towel].

[DEODORIZING] [DIRECTIONS]

[TO DEODORIZE]: Spray on surface[s] as needed. [Wipe or allow to air dry]

[SANITIZING] [DIRECTIONS]

[TO SANITIZE]: Preclean visibly soiled surfaces. Hold container 6"-8" from surface and spray until thoroughly wet. For use on hard, nonporous nonfood contact surfaces.

To Sanitize: Allow surface to remain visibly wet for 10 seconds. Wipe clean with a [damp] cloth [or sponge] [or paper towel]. [Kills [effective against] [99.9% of] {Insert nonfood contact sanitization bacteria from Table A}.]

*To Sanitize Hard Nonporous Surfaces FOR 24 HOURS: –Allow to air dry without wiping. Reapply if surface is scrubbed. [Kills [effective against] [99.9% of] {Insert residual sanitization bacteria from Table A} [for 24 hours].]

{Note to reviewer: “*” symbol is required above only if claims bearing the symbol are used on container label}

[DISINFECTING] [DIRECTIONS][TO DISINFECT]: :Preclean visibly soiled surfaces. Hold container 6"-8" from surface and spray until thoroughly wet.

TO DISINFECT [Bacteria][and viruses[†] on]Hard, Nonporous Surfaces: Allow surface to remain visibly wet for 5 minutes. Then wipe with a [damp] cloth [or sponge][or paper towel]. [Kills [effective against] [99.9% of] {Insert disinfection bacteria and viruses from Table A}.]

{Mildew Fungistatic Directions}

TO PREVENT MOLD [AND MILDEW] [Growth]

[Fabric Mildewstat] On [cotton and polyester] Fabrics:

[To inhibit mold and mildew growth]: Preclean visibly soiled surfaces. Apply to fabric surface until wet. [Do not saturate.] Allow to air dry. Repeat [application] every 28 days to inhibit mold [and mildew] growth. [Effective against *Aspergillus niger* [mildew] and *Penicillium variable*.]

[Hard Surface Mildewstat] On Hard Surfaces:

[To inhibit mold and mildew growth]: Preclean visibly soiled surfaces. Thoroughly wet surface. Allow to air dry. Repeat [application] every 7 days to inhibit mold [and mildew] growth. [Effective against *Aspergillus niger* [mildew]]

{These directions will only appear on labels when a bloodborne pathogen is listed}

Special Instructions for Use against HIV-1, HBV, and HCV:

This product kills HIV-1, HBV, and HCV on precleaned hard, nonporous surfaces/objects previously soiled with blood/body fluids in healthcare settings or other settings in which there is an expected likelihood of soiling of

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hard, nonporous surfaces/objects with blood or body fluids, and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus (HIV-1) (associated with AIDS), Human Hepatitis B virus (HBV), and Human Hepatitis C virus (HCV).

Special instructions for using this product to clean and decontaminate against HIV-1, HBV, and HCV on surfaces/objects soiled with blood/body fluids:

Personal Protection: When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks, and eye coverings. **Cleaning procedure:** Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before applying this product. **Contact time:** Allow surface/object to remain wet for 5 minutes for HIV-1, HBV, HCV. **Disposal of Infectious Materials:** Use disposable impervious gloves, gowns, masks, and eye coverings. Blood and body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

{The following will appear on the label only if medical devices or medical equipment surfaces are listed}

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be use do preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

{Storage and Disposal: Residential Containers}

STORAGE AND DISPOSAL:

{Nonrefillable containers}

Store out of reach of children or persons unfamiliar with its use. Nonrefillable container. Do not reuse or refill this container. Place [empty container] in trash [or offer for recycling [if available]].

{For bottles intended to be refilled by the consumer}

Store out of reach of children or persons unfamiliar with its use. Do not reuse or refill this container except as described in the directions for use. Refill only with this product. Place [empty container] in trash [or offer for recycling [if available]].

{Storage and Disposal: Institutional/Commercial Containers}

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage or disposal.

STORAGE: Store out of reach of children or persons unfamiliar with its use.

PESTICIDE DISPOSAL: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL:

{For Nonrefillable containers}

Non-refillable container. Do not reuse or refill this container. Place [empty container] in trash [or offer for recycling [if available]].

{or for bottles intended to be refilled by the end-user}

Do not reuse or refill this container except as described in the directions for use. Refill only with this product. [If not refilling]. Place [empty container] in trash [or offer for recycling [if available]].

{NOTE: Any claim may appear on either FRONT or BACK panel in bullet or paragraph format}

{Packaging Related Claims}

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Buy 1 Get 1 Free

[(Bonus x%)] [Bonus x fl. oz.] [X% More Free] [X fl. oz. Free]

Packaging made with [x%] recycled plastic

New [& Improved]

New fragrance

New Scent

Bonus/X% More Free: [10%] [15%] [20%] [25%] [30%] More fl. ounces per bottle

Refill Size: fills trigger sprayer 3 times

Recyclable bottle

Refillable {to be used on container labels with refilling instructions}

Peel Back Here

Peel Here

Travel Size [Pack]

Trial Size

Refill [Pack]

On-the-Go [Pack] [Size]

To Go

To Go Size

Convenience [Pack]

Handy Everyday [Pack]

Bundle Pack

[X] Pack

Twin [Pack] [Size]

Value [Pack] [Size]

Extra [Pack] [Size]

[X] Pack

Multi-pack

Sanitizing [Value] Pack

Disinfection [Value] Pack

[Best] Value

Value Pack

Back [from] [to] School Pack [Size]

Dual Pack

Triple Pack

Ultra Value pack

[X%] More

[X%] Free

Seasonal Pack

Club Pack

Ecommerce Pack

Variety Pack

Bonus [Pack]

Bonus [X%] [More]

[2X] [3X] [4X] [5X] [XX]

TSA-Compliant [Pack]

Peel [Back Here]

PEEL [BACK HERE]

Pull Back [Label]

PULL [BACK LABEL]

Peel Here

PEEL HERE

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Peel Away
PEEL AWAY
Refill [Value Pack]
Less waste
[more] Savings

{Promotional Claims}

MANUFACTURER COUPON

EXPIRES {insert expiration date}

\$X.XX OFF {insert amount off in place of X.XX}

ONE Microban Bathroom Cleaner Spray [(excludes trial/travel size)]

ONE Microban Multi-Purpose [Cleaner] Spray or Bathroom Cleaner Spray [(excludes trial/travel size)]

Scan Receipt for Rewards

CONSUMER:

LIMIT ONE COUPON PER PURCHASE [of products and quantities stated].

LIMIT OF 2 IDENTICAL COUPONS PER HOUSEHOLD PER DAY.

Coupon[s] not authorized if purchasing products for resale.

Void if transferred, sold, auctioned, reproduced, or altered from original.

You may pay sales tax.

DEALER:

Sending to Procter & Gamble, Inmar Dept. #3700, One Fawcett Drive, Del Rio, TX 78840 signifies compliance with policy.

Copy available at above address.

No cash or credit in excess of shelf price may be returned to consumer or applied to transaction.

Cash Value 1/100 of 1¢.

NOT VALID IN PUERTO RICO.

Procter & Gamble [210829] ©2021{or insert alternate year as appropriate} P&G

{Marketing Claims}

Now -and/or- New [!] and -or- & Improved [!] {To be used as a claim descriptor only for the first 6 months on shelf}

[New] [New & Improved]

New fragrance

New Scent

[Quick Drying] [Fast Drying] [Rapid Drying] [No Drip] [Formula]

Water-based [Formula]

No rinsing [required] on nonfood contact surfaces

Streak free formula

Made without bleach

Tough on [germs] [bacteria] [and] [viruses[†]], easy on surfaces

No wiping [when sanitizing for 24 hours]

For your [home] [insert surface/site from Table] [&] [home away from home] [insert other surface/site from Table]

For your home and home away from home

{Insert Alt brand Name.} Touch After Touch³, It Doesn't Give Up⁸

Spray [and] [&] Walk Away

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America's [#1] [number 1] [24 hour] sanitizer¹² {based on Nielsen sales data and will only use claim when data supports claim}

[#1] [Number 1] Fastest growing [24 hour] sanitizer¹² {based on Nielsen sales data and will only use claim when data supports claim}

Raptor 5 Bacteria Defense

Raptor 5 Bacteria ProDefense

Complies with VOC laws

Does not contain [chlorine] bleach

No mixing, measuring, [or rinsing] required

Ready to Use

No need to dilute

No need for gloves

Non-abrasive formula

Contains no phosphates

[Microban®] – [Antimicrobial solutions] used by hospitals

Microban [products][have][has] been used in hospitals for over 30 years

Used by hospitals Used in hospitals. Approved [for use] in hospitals

Eliminates [tough] Odors

Bleach-Free [formula]

[Delivered][Activated] by [with] [uses] Microban [antimicrobial] [technology]

Saves money[time][labor][by cleaning and disinfecting in one step¹]

Does not contain Triclosan

Will not corrode {insert any use surface from Tables below}

[Microban] a better clean

Powerful [foam] destroys soap scum

Powerful [foam] removes stains

Powerful foaming action for tough cleaning

Power foam for power cleaning

Power foam for tough cleaning

Will not harm septic tanks

[Intended] [for] [use in] [schools] [retail facilities] [offices] [hospitality] [and] [other] [institutional/commercial facilities]

Will not harm Finished Wood Floors

Will not harm soft surfaces

Dye free {for CSFs without dye only}

Bleach free

Safe on [insert surface material from Table 1]

Science [backed] by [Good Housekeeping]

Add [Microban 24] to your back [from] [to] school [shopping list]

Back [from] [to] School [pack] [value pack] [shopping list]

Be Ready for School [to start] with Microban 24 [at home] [in the classroom]

[Teachers] School Supply List

Put Microban 24 on your school supply list

Used by [elementary schools] [middle schools] [daycares] [high schools] [colleges] [universities]

For Back [from] [to] School

Smart schools trust Microban 24

Surface Protect 3x longer than your school day

[Moms] [Dads] [Parents] must-have for back [from] [to] school

Use daily to keep classrooms healthy
What to pack when going back to school
Pack your Anti-Bac
Arm every classroom with Microban 24
Smart schools trust Microban 24
Microban 24 is the smart decision
Don't go back to school without Microban 24
Back [From] [To] School Kit
The school supply [parents] [teachers] [moms] [dads] didn't know they needed
Keep school from coming home

{Fragrance Claims}

Light [scent], Citrus [scent], Citrus [Fresh] [scent], Lemon [Fresh][scent], Lime [scent], Lemon-Lime [scent], Crisp Linen [scent], Linen [scent], Fresh [Scent], Clean Meadows [scent], Lavender [scent], Lavender Vanilla [scent], Grapefruit [scent], Red Grapefruit [scent], Orange [Fresh] [scent], Tangerine [scent], Mandarin Orange [scent], Ocean Breeze [scent], Ocean Storm [scent], Ocean Waves [scent], Mountain Fresh [scent], Spring Fresh [scent], Ocean Waters [scent], Spring Garden [scent], Citrus Squeeze [scent], Mint [scent], Eucalyptus Mint [scent], Island Orchard [scent], Island Fresh [scent], Island Mist [scent], Spring Shower [scent], Pear Blossom [scent], Desert Flower [scent], Island Fruit [scent], Cinnamon [scent], Clean Fresh [scent], Clean Burst [scent], Rose [scent], Clean [scent], Free, Unscented, Pure [scent], Pure Essentials [scent], Gain [scent], Gain Moonlight Breeze [scent], Gain Original [scent], Gain Fresh Water Sparkle [scent], Febreze [scent], Febreze Meadows & Rain [scent], Fresh Linen [scent], Linen & Sky [scent], Pure Cotton [scent], Crisp Lemon [scent], Floral [Fresh][scent], Morning Dew [scent], Apple [scent], Cherry Blossom [scent], Wood [scent], Botanicals [scent], White Tea [scent], Orange Blossom Vanilla [scent], Eucalyptus [scent], Fresh [scent].

{for fragrance-free version only} Free of [dyes] [and] [perfumes]

{for fragrance-free version only} Made without [dyes] [and] [perfumes]

{Cleaning and Deodorizing Claims}

[Provides] [3 in 1] [4 in 1] [5 in 1] [3X] [4X] [5X] [Cleaning] [Benefits] [Actions] [Power]¹¹

Cleans [2x] [3X] [4X] [5X] better¹³

Clean[s], Deodorize[s], Shine[s]

Bathrooms, sinks and faucets and floor areas

Cleans bathroom soils

Cleans everyday messes

Cleans fingerprints

Cleans [up] grime

Compatible with equipment surfaces *{or insert surface/site from Tables 1-3}*

Convenient [[bathroom] surface cleaner *{insert surface/site from lists below}*

Cuts -and/or- removes [tough] grime

Cuts Tough Grime without Scrubbing

Cuts cleaning time

Deep down clean

Deodorizer -or- Deodorizes

Designed -or- Ideal for daily [cleaning] [use]

Designed – or – Ideal for in home cleaning

Easy [cleaning]

Effective [cleaner -or- cleaning] [formula]

Effectively cleans on [many] [hard] nonporous surfaces

Eliminates odors [as it cleans]
For multiple cleaning tasks
Multipurpose Cleaner
Powerful cleaner
Quickly deodorizes
[Quickly] removes dirt and grime
Ready to use [multi-purpose] [bathroom] [cleaner]
Removes offensive odors from {insert surface/site from Table 1-3}
Removes odors
Suitable for everyday use
Tough on grime
Powerful cleaning formula penetrates tough stains
Powers through Grime
Keeps surfaces cleaner longer
Multi-action cleaning power
Cleans and degreases
Cuts through common [household] [commercial] [industrial] [institutional] [business] dirt and grime
Eliminates musty odors
Multi-surface cleaner
Provides a true clean
Provides a clean that lives on
Provides a true clean that lives on
Powers through [Cleans] [Removes] Grime
Powers through [tough] soap scum
Powerful cleaning formula penetrates [eliminates] [removes] tough stains
Cleans [everyday] [tough] messes
Multi-action cleaning power
Cuts through common [household] [commercial] [industrial] [institutional] [business] dirt and grime
[Patented formula is] powerful on dirt [and][&] [can be used on hard, nonporous and fabric surfaces around the [house]
[Business] [will not harm surfaces when used as directed]
For the ultimate clean home
Non-abrasive formula
Will not scratch surfaces
for use on [sealed granite] [glazed tile] [sealed stone] [Formica] [composite] [sealed/painted wood] [bathroom surfaces]
Cleans everyday messes
Cuts through [wipes out] tough grease and grime
No smeary residue [left behind]
Leaves no smeary residue
Leaves behind a [light], [clean], [fresh] scent
Destroys odors [at the source]
Prevents odors by killing germs⁶
Quick and Easy Cleaning
[leaves surfaces] Shiny
[An effective] [bathroom][restroom][floor] cleaner
Cuts through [tough] soap scum [without scrubbing]
Removes [tough] soap scum
Dissolves soap scum
Soap scum blaster
Cuts through [dirt], [grime] [and] [soap scum]
Tough on soap scum
Cleans mold and mildew stains

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

The mother of all cleaners

Cleans, For Use On, Effective on [Door Knobs] [Light Switches] [Remotes] [Phones] [Children's Toys] [Faucets] [Faucet Handles] [Bathroom Sinks] [Toilet exteriors] [Showers] [Bath Tubs] [High Touch Areas] [Garbage Cans]

Use with Bounty Paper Towels

Cleaning without compromise

Cuts through [tough] [soap scum] [hard water] [grease] [grime] [dirt]

Long lasting scent

Long lasting freshness

Scent [Freshness] that lasts

Refreshing Scents

Multi-Surface

Multi-Action

Dual [Triple] Action

The Mother of all cleaners

Around-the-clock clean

For a clean state of mind

Cleans up messes

It's time for a clean you can trust

No dulling residue

Get a Cleaner Clean

Clean it like you mean it

Full-time clean for a full-time [Mom] [Dad]

Works for your family as hard as you do

The Future looks clean

Working as hard as you do

Works as hard as you do

Microban Sport

{General Antibacterial Claims}

Raptor 5 Hospital Use

Raptor 5 DisinfectPlus

[Provides] [3 in 1] [4 in 1] [5 in 1] [3X] [4X] [5X] [Benefits] [Actions]¹⁰

[3 in 1] [4 in 1] [5 in 1] [Bathroom Cleaner]

{Sanitizing Claims}

Kills in 10 seconds: *{Insert 1 or more organisms from Table A under nonfood contact sanitization}*

Antimicrobial surface sanitizer

Fast sanitization [against bacteria]

Kills 99.9% of bacteria [in 10 seconds]

[Quick] [Fast] [Rapid] [10 second] [bacterial] [sanitization][Sanitizer]

Kills [99.9%] of *{Insert 1 or more organisms from Table A under nonfood contact sanitization}* [in 10 seconds]

Sanitizer [Sanitizes]

[Quick] [Fast] [Rapid] [10 second] [One Step²] [1 Step²] Sanitizer [on hard, nonporous surfaces]

[Quick] [Fast] [Rapid] [10 second] [One Step²] [1 Step²] Nonfood Contact Sanitizer

Cleans and sanitizes [quickly] [in One Step²]

Cleans, deodorizes, and sanitizes in one quick [fast] [rapid] step²

Fast acting cleaner and Sanitizer

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

[Antibacterial] Multi-Purpose Cleaner
Antibacterial
Sanitizes in 10 seconds

Try [all] {insert ABN} [products] to sanitize your [home] [school] [classroom] [{insert surface/site from lists below}]

{24 Hour Residual Sanitizing Claims}

Don't Just Disinfect – Protect surfaces for up to 24 hours [against bacteria]⁵

3 in 1 [Cleans], [Disinfects], [Sanitizes for 24 hours⁵] [Deodorizes]

4 in 1 [Cleans], [Disinfects], [Sanitizes for 24 hours⁵], [Deodorizes]

Helps [Prevent] [Reduce] Bacterial [Cross Contamination] [Transfer] [on Surfaces] [Touch after Touch] [for up to 24 Hours]
Helps prevent the transfer between surfaces of 99.9% of bacteria for up to 24 hours [when used as directed] [when following 24 hour sanitization directions]

One spray of Microban lasts [all day] [24 hours]

1 Spray = [1 Day] [all day] [24 hour] Protection⁵

Safeguards [high touch] surfaces throughout your {insert surface/site from Table} against bacteria⁵

Use [daily] [everyday] [for a] [fresh] [clean] [sanitized] [kitchen] [bathroom] [home] [house] [insert surface/site from Table]

One & Done! 24 Hour long-lasting [bacteria] kill⁵

Once a day. Treat [bacteria]. [No repeat]

Spray each day to keep bacteria [away] [at bay]

Working around the clock to protect your [surfaces] [home] [insert surface/site from Table]⁵

Working around the clock to tackle bacteria⁵

Let Raptor 5 work for you with 24 hour protection⁵

24 hour protection: Spray at the [beginning] [end] of each day⁵

[Start] [and] [or] [End] your day with a spray

A spray a day keeps the bacteria [away] [at bay]⁵

Spray [every] [each] day to keep bacteria [away] [at bay]⁵

Keeps [eliminating] [killing] 99.9% of bacteria for 24 hours⁵

24 hour surface sanitizer⁵

Cover surfaces with [invisible] [long-lasting] [antimicrobial] protection that lasts for 24 hours⁵

[Sanitizes] [and] [deodorizes] for [up to] 24 hours⁵

Long-lasting [sanitization] [of] [bacteria]⁸ [and] [deodorizing]

[Bacterial] Sanitization [against bacteria] that lasts all day⁵

[{Insert Alt Brand Name}] The all-day [bacteria] spray⁵

Not all sanitizers are created equal

[{Insert Alt Brand Name}] Continues to kill 99.9% of bacteria for 24 hours⁵

24 Hour long-lasting [bacterial] [protection] [efficacy]⁵

Once daily [sanitization] [for] [against] [bacteria]⁵

Protect [your surfaces] [your home] [against bacteria] [for 24 hours]⁵

For [worry-free] [and] around-the-clock reassurance, use [{Insert Alt Brand Name}] on a variety of frequently touched spots [in your] [insert site from table] such as [insert surface/site from Table]⁵

Kills 99.9% of bacteria for 24 hours on treated surfaces

Keeps treated surface sanitized for 24 hours

Prevents bacterial growth on treated surfaces for 24 hours
Kills 99.9% of bacteria in 5 minutes, and keeps killing for 24 hours on treated surfaces
24 hours of protection from bacteria growth [even in high contact areas]^{[3] 5}
Continuous antibacterial sanitizing for up to 24 hours⁵
Protects hard nonporous [household] [commercial] [industrial] [institutional] [business] surfaces from [bacteria] for up to 24 hours
Keeps killing 99.9% of bacteria for up to 24 hours [even after multiple touches]⁵
24 hour bacteria sanitization⁵
[Patented][Patent Pending] formula [continues to work after multiple touches] for [up to] 24 hours
Protects treated surfaces against bacteria between cleanings for up to 24 hours
Sanitizes for up to 24 hours⁵
Scientifically proven to kill bacteria for up to 24 hours⁵
A product that gives you 24 hours peace of mind [by killing bacteria for 24 hours on treated surfaces]
24 hours of sanitization on treated surfaces = 24 hour peace of mind
Protect treated hard nonporous surfaces from bacteria for 24 hours
[The cleaner that] provides 24 hours of sanitization⁵
[The cleaner that] provides continuous sanitization [for 24 hours]⁵
Protects treated surfaces from what you can't see 24 hours of sanitization [from bacteria growth]^{[3] 5}
24 hour bacteria sanitization⁵
Persistent antibacterial sanitizing for up to 24 hours⁵
Sanitizes treated [household] [commercial] [industrial] [institutional] [business] [surfaces][select from list][from bacteria] for up to 24 hours
Protects treated [household] [commercial] [industrial] [institutional] [business] [surfaces] [select from list] [from bacteria] for 24 hours
Provides 24 hour residual antibacterial control⁵
Provides 24 hour [bacteria] sanitization⁵
Provides 24 hour [sanitization] [sanitizing] against bacteria on treated surfaces
Protects against bacteria between cleanings for 24 hours on treated surfaces
Sanitization that lasts all day⁵
[Leaves behind a] bacteria-killing [shield][coating][surface][barrier] for 24 hours⁵
[Kills bacteria][Sanitizes] for 24 hours⁵
[The cleaner that] provides 24 hour sanitizing⁵
[The cleaner that] provides 24 hour continuous sanitizing⁵
[Useful] when you want cleaning and [24 hour] sanitizing⁵
Keeps killing [99.9% of bacteria] for up to 24 hours [even after multiple touches]⁵
Multi-surface cleaner [with][and][&] [24 hour sanitizing]⁵
Multi-purpose cleaner [with][and][&] [24 hour sanitizing]⁵
[protect][defend][guard] your treated surfaces from bacteria
24 hour sanitizing spray for hard nonporous surface [sanitizing][sanitization]
Hard nonporous surface protection that lives on for 24 hours
Keeps Killing Even After Multiple Touches⁵
Cleans and Sanitizes in One Step²
[Microban] Protection that Lives On [for 24 hours]⁵
Tap into the touchable bacteria-killing [force] [of this product][Microban24]
24 Hour Bacteria Shield⁵
Withstands the power of touch
Round the clock bacteria protection
Sanitize and protect for 24 hours⁵
Stays cleaner between cleans – up to 24 hours⁵
[This product] keeps killing bacteria even after multiple touches for up to 24 hours⁵

[This product] [is] the only 24 hour sanitizer specifically formulated for your home [it keeps killing, even after multiple touches]⁵
Kills [99.9% of] bacteria for 24 Hours⁵
24-Hour Protection from 99.9% of bacteria on treated surfaces
24-Hour Protection of treated surfaces in your home⁵
24 Hours of time-released protection for hard nonporous surfaces⁵
24-Hour hard nonporous surface protection for a cleaner home⁵
Spray and you're good for [the day] [24 Hours]⁵
[24 Hour] [Full day] protection⁵
24-Hour Protective Barrier⁵
Scientifically-proven time-released formula
Touch-proof protection for 24 hours⁵
Withstands the touch of time
Actively defends for 24 hours⁵
[Kills] [Slays] [Defeats] bacteria
[Daily] [Full day] protection from 99.9% of bacteria⁵
Active protection for a full 24 hours⁵
Use every 24 hours to protect your home from the spread of bacteria⁵
Protection that lasts 24 hours, even after multiple touches⁵
Touch-proof protection for 24 hours⁵
Protects treated surfaces while you sleep⁵
Sanitizes while you sleep⁵
Use daily to protect your home⁵
Use daily to maintain a sanitized home⁵
Protection that lasts for 24 hours against bacteria⁵
Day and night protection against bacteria⁵
All-day protection against bacteria⁵
Long-lasting protection⁵
Around-the-clock protection⁵
Defending your home for 24 hours against bacteria⁵
Working while you sleep⁵
Provides people with a new way to protect [household] hard nonporous surfaces⁵
Revolution in home [sanitizing] [disinfecting] [cleaning]
Keeps working throughout the day
Actively defends against bacteria⁵
Continuous 24 hr. hard nonporous surface protection⁵
Stops bacteria in its tracks for 24 hours⁵
24-Hour Classroom Protection⁵

{Disinfecting Claims}

Cleans [the] grime you can see and kills [the] [bacteria] [viruses[†]] [germs] you can't [see]
Put the smackdown on [bacteria] [viruses[†]] [germs]
[Your] [The] [A] frontline defense you can use to tackle germs in your home
Destroys 99.9% of bacteria

[Eliminates] [Kills] 99.9% of [bacteria] [viruses[†]] [and] [germs] to [help] reduce [the threat of] [bacterial] [transfer][cross contamination] [spread] [of] [bacteria] [viruses[†]] [and] [germs] on treated hard, nonporous surfaces
[Reduces] surface to surface transfer [of] [bacteria] [viruses[†]] [and] [germs]

[Helps reduce] [Reduces] [Prevents] cross contamination between treated hard, nonporous surfaces
[Helps reduce] [Reduces] [Prevents] the [transfer] [spread] of [bacteria] [viruses[†]] [and] [germs] on treated hard, nonporous surfaces
Hospital disinfectant

Broad spectrum [general] disinfectant
Antibacterial Cleaner
Cleans as it disinfects
Cleans, disinfects, and deodorizes
Destroys bacteria on {insert site from Table 1 or 3}
Disinfectant [&] Cleaner
Disinfects and deodorizes
All in one sanitizing and disinfecting when used as directed
All in one – cleans, sanitizes & disinfects when used as directed
Kills odor causing bacteria
The choice for when you want cleaning and disinfecting
Helps you maintain a cleaner home
For the ultimate clean
[Kills germs⁴] for the ultimate clean
Kills [insert organism(s) from Table A]
Kills bacteria on {insert surface/site from Table 1 or 3}
Kills 99.9% of [bacteria] [germs⁶][and][viruses[†]]
Kills 99.9% of bacteria on {insert surface/site from Table 1 or 3}
Disinfects {insert surface/site from Table 3}
Disinfects and removes offensive odors from {insert surface/site from Table 3}
Kills bacteria [and] viruses, [in {insert location from Table 3}][on{Insert items from Table 1}]
Effective against {Insert organisms from Table A under disinfection}
Eliminates 99.9% of bacteria [germs⁶][and] [viruses[†]]
Eliminates 99.9% of [household] [commercial] [industrial] [institutional] [business] bacteria
Eliminates 99.9% of [household] [commercial] [industrial] [institutional] [business] [bacteria][viruses[†]] [germs⁶] [in 5 minutes]
Eliminates 99.9% of bacteria from {insert surface/site from Table 1 or 3}
Eliminates 99.9% of bacteria [in] [the] [bathroom]
Kills [99.9% of] bacteria [in one step¹]
Kills [99.9% of] bacteria and (&) viruses[†]
Kills [99.9% of] bacteria for a deep down clean
Kills [99.9% of] germs⁶ [including cold and flu viruses⁷]
Kills [99.9% of] [household] [commercial] [industrial] [institutional] [business] bacteria [in 5 minutes]
Kills in 5 minutes: [Bacteria:][viruses:[†]]{insert any organism(s) from Table A}
Kills Viruses[†]
Kills 99.9% of bacteria and cold and flu viruses⁷
Kills 99.9% of cold & flu viruses⁷
Kills the viruses that cause the common cold & flu⁷ [including Influenza A virus]
Kills [Rotavirus] [*Salmonella enterica*] [*Escherichia coli* O157:H7] [*Pseudomonas aeruginosa*] [*Staphylococcus aureus*]
[Influenza A (H1N1) virus] [Herpes Simplex Virus Type 1&2] [Rhinovirus type 39] [Respiratory Syncytial Virus [(RSV)]]
Broad spectrum [germ⁶][bacteria] [and] [virus[†]] killer
Kills odor-causing bacteria
[Cleans] [and] [disinfects] [in one step¹]
Eliminates tough stains and [99.9% of] germs⁶
Helps fight the spread of germs⁶ [cold & flu viruses⁷] [on treated hard nonporous surfaces]
[Antibacterial][Bactericidal][Germicidal⁶][Virucidal[†]]

[Antibacterial] Multi-Purpose Cleaner

Eliminates 99.9% of[bacteria][and][viruses[†]]

Eliminates musty odors

Kills [bacteria][viruses[†]]

Antibacterial

Disinfectant

3 in 1 [Cleans], [Disinfects], [Sanitizes for 24 hours], [Deodorizes]

4 in 1 [Cleans], [Disinfects], [Sanitizes for 24 hours], [Deodorizes]

Cold & Flu [Value] Pack

Cold & Flu season must have(s)

Be Prepared Today for Cold & Flu [Season]

For A Healthy Home

Keep(s) your home healthy

Healthy Home [Value] Pack

Your sanitizer for sick season

Your sick season sanitizer

Your sick season disinfectant

On the go surface protection

The yuck stops here

Prepare and protect surfaces

Surface Protection year-round

Meets surface disinfection recommendations under OSHA's Bloodborne Pathogens Standard

Kills [bloodborne pathogens:] [HIV-1[†],] [HBV^u,] [and] [HCV^o]

{Fabric Mildewstat Claims}

Fabric Mildewstat [fungistat]

Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 28 days on fabric

Controls [Inhibits][Prevents] the growth of [mold spores][mold & mildew spores] [for [up to] 28 days on fabric]

Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 28 days on {Insert one or more of the items in Table 2}

Controls [inhibits] [Prevents] [mold and] mildew growth

Protects [Fabric[s]] [from mildew] for 28 days⁸

{Hard Surface Mildewstat Claims}

Creates [an invisible] [a] [film] to prevent the growth of mold [and] [&] mildew [for up to 7 days]

Prevents [mold and mildew growth]

Mildewstat[fungistat]

Controls [Inhibits][Prevents] [the growth of] mold [and] [mildew] for [up to] 7 days [on hard surfaces]

Controls [Inhibits][Prevents] [the growth of] [mold spores][mold & mildew spores] [for [up to] 7 days on hard

[bathroom][or kitchen] [or household]] [commercial] [industrial] [institutional] [business] surfaces

Controls [Inhibits][Prevents] the growth of mold [and] [mildew] for [up to] 7 days on {Insert one or more of the items in Table 3}

[Inhibits] [Prevents] growth of mold [& mildew] for [up to] 7 days

Prevents [mold [and] [&] mildew growth] [for [up to] 7 days]

7-day mold & mildew protection

Stops mold & mildew growth for 7 days

Inhibits mold & mildew [growth] for 7 days

{Emerging Viral Pathogens}

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped viruses
- Large non-enveloped viruses

For an emerging viral pathogen that is an...	...follow the directions for use for the following organisms on the label:
Enveloped virus	Rhinovirus type 39
Large non-enveloped viruses	Rhinovirus type 39

Acceptable claim language:

[Product name] has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, nonporous surfaces. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against **Rhinovirus type 39** on hard, nonporous surfaces.

Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information. **[Name of illness/outbreak]** is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use against **Rhinovirus type 39** on hard, nonporous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information."

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

{Use Sites}

{Table 1: Hard Nonporous Surface Types}

Acrylic	Aluminum	Brass	Chrome
Corian®	Copper	Crystal	Glass
Formica®	Glazed porcelain [tile]	Glazed ceramic [tile]	Sealed Fiberglass
Sealed Grout	Galvanized metal	Sealed granite	Sealed [or finished] hardwood [floors]
Laminated Surfaces	Laminate	Plastic laminate	Sealed Limestone
Linoleum	Metal	Mirrors	Sealed Marble
Nickel	Plastic	Plexiglass®	PEX (cross linked polyethylene)
PVC	Sealed Slate	Sealed stone	[Stainless] steel
Sealed Terra Cotta	Sealed Terrazzo	Glazed tile	Tin
Vinyl	Painted wallboard	Finished –and/or- Painted Wood	Sealed wood
Zinc			

{Table 2: Fabric Mildewstat Use sites/surfaces. May be listed on product label in the singular or plural form.}

Back packs	Bath[room] mat	Cotton fabrics	Chairs
[Clothing]	Mats	Exercise mats	Cloth shower curtain
Curtains	Cotton/polyester blend fabrics and textiles	Laundry bag	Diaper bag
Drapes	Stroller [seat]	Privacy drapes	Gym bags
Linens	Towels	Shades	Lab coats
Polyester fabrics	Window treatments	Scrub suits	Mattress cover
Sport equipment lining	Sports bags	Textiles	

{Table 3: Use Sites/Surfaces} {May also includes graphic(s) depicting use site. May be listed on product label in the singular or plural form.}

Bathroom	Dining room	Mud room	Kitchen
Bedroom	Home[House]	Nursery	Garage
High-touch areas	Powder room	Basement	Living room
Acute Care Institutions	Bathroom Fixtures	Hotel Rooms	Assisted Living Facilities
Bathtubs	Campers	Cruise ship [surfaces] [equipment] [s]	Cruise ship surfaces
Airports	Bed [Frames] [railings]	Campground Cars	Curing Lights
Vanity top	Bed pans	Alternate Care Institutions	CAT Scan [equipment] [rooms]
Ambulance[s] [equipment] [surfaces]	Benches	Anesthesia rooms	Cutting Tools
Blood banks	Carts	Central Service Areas	Day Care Centers
Cervical collars	Blinds	Central Supply Rooms	Delivery Trucks
Animal Care Facilities	Dental [Chairs] [offices] [operatory rooms]	Clean rooms	Clinics

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Animal Equipment	Dialysis [Centers] [machines]	Chairs	Nurse call [button] [device]
Animal Hospitals	Boats	Changing Tables – or- Areas	Emergency vehicles
Animal Labs	Commercial Building	Hotels	Department Stores
Animal Life Science Laboratories	Bowling Alleys	Acute care institutions	Desks
Auto Repair Centers	Hospital[s] [beds]	Medical offices	Desktops
Automatic Teller Machine (ATM)	Breeding and Grooming Establishments	Computer Manufacturing Sites	Barges
Automatic Feeders	[Nylon][Hair] Brushes	Coated Mattresses	EMS & Fire Facilities
Banks	Buckets	Coated Pillows	Diaper Pails
Barber/Beauty Shops	Buses	Combs	Elder Care Centers
Bars	Newborn Nurseries	Computer keyboards	Dispensing & Filling Equipment
Basements and crawl spaces	Medical Research Facilities	Clippers	Dog/Cat Animal Kennels
Dressing Carts	Isolation [Areas] [wards]	Computer peripheral[s]	[Door] [Cabinet] [Appliance] Knobs [Frames]
Dressing Rooms	Bathroom [Counter] tops	Cabinet[s] [Cupboard[s]] [Handles]	Neonatal units
Drinking Fountains (nonfood contact areas)	Countertops	Convenience Stores	V Poles
Drone[s][peripherals] [equipment]	Drawer Pulls	Conveyer Belt (nonfood contact)	Drain Boards
Operating Room[s] [lights] [surfaces][tables]	Folding Tables	Hard, nonporous surfaces	Massage/Facial Salons
Ultrasonic Baths	Plastic surfaces	Appliance exteriors	Neck Braces
Ophthalmic/ Optometric facilities	Life Care Retirement Communities	Tweezers	Polyurethane keyboard covers
Recovery Room	Food Processing Plants (nonfood contact areas)	Exam [rooms] [tables]	Examination [rooms] [tables]
Respiratory Therapy centers	Food Storage Areas	[Household] [Business] and Automotive Garages	Mobile Homes
[Empty] Diaper Pails	Government facilities[spaces]	Housekeeping & Janitorial Rooms	Movie Houses
Grocery Carts and Stores	Footboards	Ultrasound transducers and probes	External surfaces of medical equipment
Equine Farms	Orthopedic Clinics	Light fixture[s]	Museums
[Surgery] [Operating] [OR] Rooms	Garbage Cans	Radiology rooms	External surfaces of respiratory equipment
Polyvinyl splash aprons	Gift Shops	Mammography equipment	Hospices
Exercise Machines	Glass	Kennel Runs	Oxygen hoods
Hair/Nail/Pedicure Salons	Vet Offices or Hospitals	Kennels	Phlebotomy trays
Hair Clippers	Greenhouses	Kindergarten classrooms	Physician Offices
Finished Baseboard	Grill exteriors/;.’	Labs	Nurseries
Office[s] [Building[s]] [Equipment]	Physical therapy [rooms] [areas]	Large inflatable, nonporous plastic and rubber structures	Surgical Centers
Exterior Surfaces of Air Vents or Air Vent Exteriors	X-ray [labs] [tables] [equipment]	Laundries	Obstacle Course Play and Exercise Equipment

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

Manicure/ pedicure tools	Razor[s] [Trimmer] [Blades]	Vet or Veterinary Clinic Surfaces	Livestock[pork][poultry] [beef][ostrich][bison][emu] Premises
Traction Devices	Headboards	Flower Pots	
Fire Trucks	Health Clubs	Lifts	Oxygen Hoods
Flats	Sinks	Slides	Exterior surfaces of Urinals
Feed Racks	Helicopters	Litter boxes	Vanities
Public Spaces	Home Health Care	Locker Rooms	Outdoor Areas and Furniture
Photocopy Centers	Handrails	Slit Lamps	Libraries
Patio furniture	Reception Counters or Desks or Areas	Soap dispensers	Veterinary Clinics
Pedicure Basins	Recreational sporting [snow][water] equipment	Solar energy equipment[panel]	Veterinary Offices
Pens	Pet Shops	Spas	Video Stores
Performance/ Theater Centers	Recreational Facilities	Spine Backboards	Walkways
Pet Animal Quarters	Recycling Bins and Centers	Spittoons	Walls
Playpens	Shopping Malls	Sports Arenas	Washable Nail Files
Sports Complexes	Washable Walls	Stalls	Washing Areas
Unit Stools	Restrooms	Plumbing Fixtures	Washing machines
Trains	Restroom Fixtures	Storage areas	Watercraft
Exterior Toilet Bowl Surfaces	Retail and Wholesale Establishments	Stovetops ⁹	Wheelchairs
Piano keys	Robot[s]	Stretchers	High Touch Surfaces
Picnic Facilities	RV's	Strollers	Zoos
Pipeless Foot Spas	Satellite[s]	Supermarkets	Tools
Pipes	Salons	Tables	Touch Screen[s]
Plastic Rollers	Scales	Tack Shops	Windowsills
Playground Equipment	Schools	Surfaces of Tank Trucks	Work Areas
Playroom	Scissors	Surfaces of Tankers	Post Offices
Police Cars	Ships	Counter[top]	Troughs
Portable and Chemical Toilets and Latrine Buckets	Recycled materials [polymers][textiles][fibers]	Trash[Barrels][Cans][Containers]	[Toilet] [Urinal] Exterior[s] [Surfaces]
Preschools	Steps	Taverns	Toy Factories
Mobile Homes	Trucks	Tires	Toilet [Seats]
TV Remote Controls	Trailers	Taxis	Refrigerator exteriors
Shower [Curtains] [doors] [stalls]	Exterior surfaces of Toilets	Telephone[s] [Booths] [Cradles]	Tanning [Beds] [equipment] [salons] [spas]
[Elevator] Buttons	Cabinets	Toys	

{For product labels with medical devices listed on the label, the following statement will be used:}

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream, or normally sterile areas of the body, or (2) contacts intact mucous membranes, but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

{For product labels with veterinary/farm/animal care use sites, the following statement will be used:}

Use to disinfect and clean hard, nonporous surfaces such as feeding and watering equipment, cages, utensils, instruments, kennels, stables, catteries, etc. Remove all animals and feed from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings, and manure from walls, floors, and surfaces of facilities occupied or traversed by animals. Empty all feeding and watering equipment. Pre-clean all surfaces with soap or detergent and rinse with water. Spray surface until completely wet and let stand for five (5) minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have been thoroughly rinsed with water and allowed to dry. Thoroughly scrub all treating, feeding, and watering appliances with soap or detergent, and rinse with potable water before re-use.

{Table A: List of Organisms this product has been tested and found effective against.}

Contact Time	Disinfection-Bacteria		
5 minutes	<i>Pseudomonas aeruginosa</i>		[ATCC 15442]
	<i>Salmonella enterica</i>		[ATCC 10708]
	<i>Staphylococcus aureus</i>		[ATCC 6538]
	<i>Escherichia coli</i> O157:H7		[ATCC 43888]
	Disinfection-Viruses [†]		
	[†] Rhinovirus type 39	[Strain 209]	[ATCC VR-340]
	[†] Herpes Simplex virus type 1	[Strain F(1)]	[ATCC VR-733]
	[†] Herpes Simplex virus type 2	[Strain G]	[ATCC VR-734]
	[†] Influenza A H1N1 [2009 H1N1] virus	[Strain A/Mexico/4108/2009]	[CDC 2009712192]
	[†] Respiratory Syncytial Virus [RSV]	[Strain Long]	[ATCC VR-26]
	[†] Rotavirus	[Strain WA]	[ATCC VR-2018]
	^{†(‡)} Human Immunodeficiency virus type 1 [(HIV-1)]	[Strain HTLV-III _B]	[Adv. Biotechnologies, Inc.]
	^{†(μ)} [Human] Hepatitis B virus (Duck Hepatitis B surrogate)	[Strain 11/4/12]	[Hepadnavirus]
	^{†(o)} [Human] Hepatitis C virus (Bovine Viral Diarrhea virus surrogate)	[Strain NADL]	[ATCC VR-1422]
Hard, Nonporous Nonfood Contact Sanitization			
10 seconds	<i>Klebsiella aerogenes</i>		[ATCC 13048]
	<i>Staphylococcus aureus</i>		[ATCC 6538]
	<i>Escherichia coli</i>		[ATCC 11229]
[Residual] [24 Hour] Sanitization			
5 minutes	<i>Klebsiella aerogenes</i>		[ATCC 13048]
	<i>Staphylococcus aureus</i>		[ATCC 6538]
Hard Surface Mildewstat/Fungistat			
7 days	<i>Aspergillus niger</i>		[ATCC 6275]
Fabric Mildewstat/Fungistat			
28 days	<i>Aspergillus niger</i>		[ATCC 6275]
	<i>Penicillium variabile</i>		[ATCC 32333]

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

{Optional Pictograms- Usage and Use Sites/Surfaces, Fragrance Descriptors, and other images. The below graphics are optional and may be presented as seen below or may differ slightly in graphic design but not intent on the market container label.}



[Fresh {scent}]

[Bracketed text] is optional; text in {braces} is informational to the reviewer.



[Lavendar Logo]



[Linen & Sky Logo]



[Morning Dew Logo]



[Sky Logo]



[Water Droplet Logo]



[Open Window Fresh Logo]



[Tropical Logo]



[Wildflower Logo]



[Wintery Logo]



[Citrus Logo]



[Cotton Logo]



[Dawn Logo]



[Febreze Logo]



[Gain Logo]



[Tide Logo]



[Swiffer Logo]



[Mr. Clean logo]



[Bracketed text] is optional; text in {braces} is informational to the reviewer.



[Good Housekeeping Award 2020]

[GHK Seal]



[MB Handprint]



[MB Shield-Bacteria]



[MB Shield]



[MB Spray Label]



[MB Spray Bottle]

[Bracketed text] is optional; text in {braces} is informational to the reviewer.



[Light Switch]



[Refrigerator Exteriors]



[Microwave Exteriors]



[Sink]



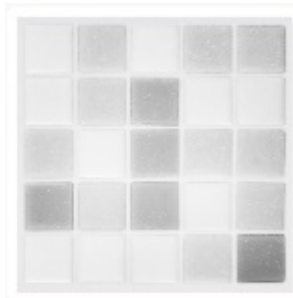
[Stove Glass Top]



[Doorknob]



[Light Switch]



[Tile]



[Toilet Exteriors]



[MB Factory]

{Recycling logo: The below graphics can be used to build a recycling logo. Any combination of top, middle, material, and bottom section can be used to build the logo. A recycling logo is optional and may be presented as seen below or may differ slightly in graphic design but not intent on the market container label.}

{TOP SECTION}

Rinse & Insert Lid	Empty & Replace Cap	Empty Before Recycling	Rinse Before Recycling
Rinse & Replace Lid	Recycle If Clean & Dry	See Website For Cap	Remove Label Before Recycling
Empty & Discard Sprayer	Empty & Reattach Sprayer	Empty & Discard Pump	Empty & Reattach Pump

[Bracketed text] is optional; text in {braces} is informational to the reviewer.

{MIDDLE SECTION}



{MATERIAL SECTION}

PLASTIC	PAPER	METAL
COATED PAPER	GLASS	MULTI-LAYER

{BOTTOM SECTION}

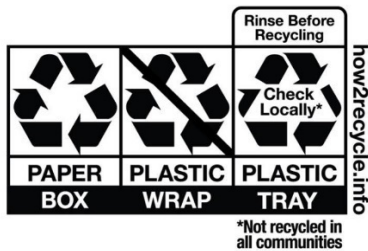
BOTTLE	TRAY	INSERT
BOX	BAG	WRAP
CAN	FILM	POUCH

{Optional text}

*Not recycled in all communities

how2recycle.info

{Examples of Final Logos built from above sections}



{Credentials/Icons}

{NOTE: May be used alone or in conjunction with graphics as shown above}

Good Housekeeping Seal of Approval

Good Housekeeping Best Cleaning Product Award

Money Back Guarantee

¹ When used according to disinfection directions

²Follow “to sanitize” directions

³Even after multiple touches on surfaces

⁵Sanitizes against [-or- kills] *Staphylococcus aureus* and *Klebsiella aerogenes* [-or- bacteria] for 24 hours on hard nonporous surfaces

⁶[Kills] *Staphylococcus aureus*, *Salmonella enterica*, [*Pseudomonas aeruginosa*] [*Escherichia coli* O157:H7] {and one or more of the following viruses will be listed when making a “germs” claim:} [Rotavirus] [Influenza A (H1N1) virus] [Herpes Simplex Virus Type 1&2] [Respiratory Syncytial Virus [(RSV)]] [Rhinovirus type 39] [Human Immunodeficiency virus type 1 (HIV-1)] [Human Hepatitis B virus (Duck Hepatitis surrogate)] [Human Hepatitis C virus (Bovine Viral Diarrhea virus surrogate)]

⁷Influenza A H1N1 [2009 H1N1] virus, Rhinovirus type 39, and Respiratory Syncytial Virus [RSV]

⁸Soft surfaces

⁹Allow to cool to room temperature before use

¹⁰{Choose from the following list: clean[s], shine[s], remove[s] soap scum, deodorize[s], freshen[s], removes [grease] [dirt] [grime], keeps killing 99.9% of bacteria for up to 24 hours, sanitizes for up to 24 hours, disinfect[s] [hard surfaces], protect[s], defend[s], prevent[s], prevents mold and mildew growth}

¹¹{Choose from the following list: clean[s], shine[s], remove[s] soap scum, deodorize[s], freshen[s], removes [grease] [dirt] [grime]}

¹²Based on Nielsen sales data from {specify time frame}

¹³{Choose from the following options: vs. water, vs. water alone, vs. previous formula. The word than may also be used in place of vs.}

*{symbol is required only if 24 hour residual sanitization claims are used on container label}